

# April 2009 Kansas City Economic Recovery Outlook Summary

The Kansas City Metro Area has been significantly impacted by the economic recession, according to firms polled for Pro Staff's Kansas City Economic Recovery Outlook. Sixty four percent of the respondents indicate that production and sales have decreased as a result of the economy and only half believe they will see a rebound in their business this year. However, more than 43% of the companies will be adding new products or services over the next six months as a key business initiative.

Employment indicators show a widespread reduction in both regular and contract employees, with only 4% indicating they will be adding staff due to the current conditions.

*For a complete report including regional, industry and detailed survey comments, please contact your local Pro Staff representative.*

What impact have the current economic conditions had on your business?	
Decreased production or sales.	64%
Increased production or sales.	8%
No change.	18%
Other	10%

What decisions have you made regarding staff levels based on the current economic conditions?	
Increase regular staff.	4%
Increase contract staff.	0%
No staff changes.	27%
Decrease regular staff.	45%
Decrease contract staff.	24%

Approximately how many employees work at your company?	
<50	17%
51-100	12%
101-200	16%
201-300	5%
301-500	12%
501-1,000	3%
1,000+	35%

In the next 6 months, what are your key business initiatives?	
Add and develop new products/services.	43%
Reduce products/services.	1%
Purchase new equipment.	5%
Expand facility.	10%
Downsize facility.	15%
Other	26%

What percentage of your current workforce consists of contract employees (temporary, contract workers, consultants)?	
0%	31%
1-10%	57%
11-20%	7%
21-30%	4%
31-40%	<1%
41-50%	0%
50%+	<1%

If your production/revenue has been flat or down, when do you expect to see improvement?	
Within 3 months.	10%
Within 6 months.	23%
Within 9 months.	18%
Within 12 months.	23%
Within 18 months.	15%
Within 24 months or more.	11%